



Original Article

Adaptation of Cinderella Gown into a Strapless Evening Gown Model with Brocade Tulle and Swarovski Embellishments

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Abstract:

Fashion is basically a primary need for humans, which is necessary to protect the body. Fashion will look better and more attractive if you pay attention to its aesthetic value and beauty elements such as in evening gowns. Evening gowns can be realized if they are inspired by the source of the ideas taken. The source of the idea for making this evening gown is the outfit worn by one of the characters in the fantasy movie Cinderella. The 2015 film Cinderella is a romantic fantasy film from the United States produced by Walt Disney Pictures. The most iconic and attention-grabbing outfit in the live-action version of Cinderella is the beautiful blue dress that Cinderella wears while dancing with the prince. This study aims to find out the process and results of adaptation to the evening gown with the source of Cinderella dress ideas. The research with the Project Based Learning method consists of stages: 1) project planning, 2) project implementation, and 3) project evaluation, resulting in a clothing adapted to the strapless model evening gown with brocade and swarovski tile decorations. Based on research that has been conducted on 2 expert judgments, the results were obtained in the form of very good qualifications with an average acquisition percentage of 83.5%, with little input, namely the color of the fashion can be adjusted to the color tone of the original Cinderella gown, then what impressions you want to maintain and change from the fashion products that have been made, so that the concept of adaptation can be seen.

Keywords: Adaptation, Cinderella, Evening Gown.

Introduction

Clothing is essentially a primary need for humans, necessary for protecting the body. (Soekarno, 2002) stated that clothing has a close relationship with humans because it is one of their main needs. According to (Riyanto, 2003), clothing, in general, is textile or other materials that have been sewn or not sewn, worn, or draped to cover a person's body. Meanwhile, (Ernawati & Nelmira, 2008) define clothing as everything we wear from head to toe. Clothing includes main garments, accessories (millinery and accessories), and



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makeup. Proper and appropriate clothing for the occasion facilitates social interactions in daily life. Generally, everyone needs clothing for various occasions, such as home wear, workwear, sportswear, leisure wear, mourning attire, and party wear. These garments will look better and more attractive if they consider aesthetic values and elements of beauty. One type of clothing that has beauty elements is party wear. Party wear is clothing used for party occasions, where the design is more detailed, adjusted for morning, afternoon, and evening events, with garniture and luxurious materials (Widarsih and Wiwik, 2004). Party wear is categorized into morning party wear, afternoon party wear, and evening party wear.

Evening party wear or evening gown uses bold and striking colors that give a glamorous impression according to its characteristics ([Ariati et al., 2018](#)). Clothing worn for evening parties usually uses high-quality materials with good and complete embellishments and accessories, making it look special. The uniqueness of evening gowns is seen in the specially designed aspects, selection of good quality materials, fine sewing techniques, attractive and striking colors, use of beautiful and charming accessories, and the addition of embellishments like sequins. Swarovski is one type of sequin. Swarovski, originating from Austria, is often used by designers to adorn clothing, making it look beautiful and luxurious. Swarovski comes in various colors and sizes, from small to large, and in various shapes, such as teardrops, leaves, rounds, ovals, and squares. Swarovski has the advantage over other sequins because it uses premium crystals, providing a more sparkling effect. Based on the above, embellishments become an important component in producing more luxurious evening gowns. Creating an attractive evening gown requires a designer to pour out their ideas and creativity. A designer is required to be more creative and develop more imagination in their works to bring out the character of a theme or source of ideas that are developed or focused on ([Paramuditha, 2017](#)). Sources of ideas can come from various things; designers can choose based on trends, uniqueness, either from the real world or fictional worlds like in fantasy films. A source of ideas taken from a fantasy film can be the clothing worn by one of the characters in the film, such as the gown worn by Cinderella in the fantasy film Cinderella.

Cinderella is a romantic fantasy film from the United States produced by Walt Disney Pictures. In 2015, Walt Disney revived the 1950 animated film Cinderella through the 2015 live-action fantasy film Cinderella. The live-action version of Cinderella was directed by Kenneth Branagh, with the character Cinderella played by Lily James. The film Cinderella tells the story of Cinderella, known for her patience, kindness, and simplicity. This simplicity is reflected in Cinderella's daily attire. Cinderella's daily clothing is inspired by 16th and 17th-century baroque style or depicts Scandinavian and French women. The clothing is a blue circular skirt dress with floral ornamentation. Among Cinderella's daily clothing, the most iconic and attention-grabbing in the live-action Cinderella film is the beautiful blue gown she wears while dancing with the prince. In the film, Cinderella gets her gown from the fairy godmother who helps her attend the royal dance, but due to the magical power given by the fairy godmother to Cinderella's gown, it will revert to Cinderella's original appearance if she does not return home by midnight.



Figure 1. Cinderella Gown
Source: Pinterest.com

The Cinderella gown was specifically designed by costume designer Sandy Powell, depicting the Victorian style of the 19th century, layered with silk and polyester crepoline. The ballgown worn by Cinderella uses thousands of small Swarovski crystals evenly placed throughout the dress to create a sparkling effect. The gown's blue color represents humility, broad-heartedness, friendliness, and a liking for others, matching Cinderella's character. The author drew inspiration from this Cinderella gown to adapt it into a strapless evening gown.

A strapless dress is a garment without shoulder straps, made to fit the body snugly and supported so that it remains in place when worn. Strapless dresses are also known as bustiers or kemben (Poespo, 2013). Strapless attire is commonly worn by women with kebaya to support the upper body, making it more proportional (Dewi & Wahyuningsih, 2020). Over time, strapless garments have evolved to be used in dresses and have transitioned to outerwear. Wearing strapless dresses can give an elegant impression and enhance the body's shape. Strapless dresses can also provide a distinct characteristic, depending on the design and fabric used. The author adapted the Cinderella gown into a strapless model using satin fabric adorned with brocade tulle. Brocade tulle is a combination of brocade and tulle material, rich in decorations and available in various patterns, including plain, floral, and leaf motifs. Brocade tulle is lightweight and easy to combine due to its thin texture. In this research, the author adapted the Cinderella gown into a strapless evening gown. According to the Indonesian Dictionary (KBBI), adaptation is the adjustment to the environment, work, and study. (Peterson et al., 2019) define adaptation as adjustment, meaning modifying the shape and function or code or a sign from its original reference, even though some differences arise due to different contexts of space and time. Therefore, adapting the Cinderella gown into a strapless evening gown involves adjusting the characteristics and design of the Cinderella gown to visualize it as an evening gown. Based on the above explanation, this research titled "Adaptation of Cinderella Gown into a Strapless Evening Gown with Brocade Tulle and Swarovski Embellishments" aims to create a new innovation in the form of a strapless evening gown adapted from the Cinderella gown. It is expected to enhance creativity and serve as a process for developing designer skills.

Methods

The method used in this research is Project-Based Learning. The Buck Institute for Education explains that Project-Based Learning is a systematic teaching method that engages students in learning knowledge and skills through a structured process, real experiences, and meticulous design to produce a product (Sutirman, 2013).

The stages in Project-Based Learning include: 1) project planning, 2) project implementation, and 3) project evaluation ([Sofyan, 2006](#)).

Results

Project Planning

In the project planning stage, the researcher designed the evening gown based on the sourced idea. This stage begins with concept creation, moodboard creation, and product design.

Concept

The concept influences the design and the garment to be made. At this stage, the researcher created a concept based on the adaptation of the Cinderella gown into a strapless evening gown. The Cinderella gown was adapted into an evening gown using a circular skirt model and a long torso bustier in a strapless design. The center back of the strapless dress features a lace-up closure. The evening gown is adorned with brocade tulle and Swarovski crystals on the strapless part. The use of brocade tulle aims to give a more attractive and distinctive impression, featuring embroidered leaf motifs that differentiate it from the Cinderella gown. Another adaptation is the use of Swarovski crystals to give the evening gown a more glamorous and sparkling appearance. The blue color of the Cinderella gown symbolizes humility, but the author innovated by using navy for the evening gown, representing confidence.

Moodboard

A moodboard is a visual tool that communicates concepts and visual ideas. It serves to realize the initial picture of the atmosphere, color, and theme of the garment to be created, starting with determining the theme, seeking inspiration through image clippings, colors, and types of objects that can illustrate the idea or concept ([Shobriyah & Eman, 2021](#)). The moodboard design was adjusted to the source idea, which is the Cinderella gown adapted into a strapless evening gown with a glamorous party look and feminine style. The chosen color is navy, aligning with the adaptation of the Cinderella gown idea.



Figure 2. Moodboard

Source: Farisa Syahla, 2024

Product Design

Below is the product design based on the adaptation of the Cinderella gown into a strapless evening gown:



Figure 3. Adaptation Design of Cinderella Gown into Evening Gown
Front and Back View

Source: Farisa Syahla, 2024

Based on the design created, the researcher will detail the changes made in adapting the Cinderella gown into a strapless evening gown. Here are the details of the adaptation:



Figure 4. Comparison of Cinderella Gown Design with Evening Gown

Source: Farisa Syahla, 2024

Detail Changes

1. Garment Model

The Cinderella gown, originally a ballgown model, was adapted into a circular skirt model.

2. Sleeve Model

The sleeves of the Cinderella gown, originally off-shoulder, were changed to a strapless model.

3. Bustier

The Cinderella gown's long torso bustier with butterfly embellishments on the off-shoulder sleeves was adapted into a long torso bustier with brocade tulle and Swarovski embellishments in a strapless model.

4. Color

The original blue color of the Cinderella gown was adapted to navy for the entire evening gown. The circular skirt incorporates two colors: navy mixed with blue.

Project Implementation

The project implementation includes the process of creating the evening gown adapted from the Cinderella gown through the following stages: (1) Designing according to the source idea, (2) Taking measurements from a mannequin, (3) Making small patterns and fabric designs, (4) Creating full-size patterns, (5) Cutting fabric according to the patterns, (6) Sewing the evening gown, (7) Finishing the sewing, (8) Adding Swarovski embellishments, and (9) Finishing. Below is the final product of the Cinderella gown adaptation into a strapless evening gown:



(Front View) (Back View)

Figure 5. Final Product of Cinderella Gown Adaptation into Strapless Evening Gown

Source: Farisa Syahla, 2024

Based on the final product above, the researcher will analyze the evening gown adapted from the Cinderella gown based on design elements and principles. Design principles should include basic visual information that must be present in a design ([Anggraini & Nathalia, 2014](#)). Here are the design elements and principles of the adapted evening gown:

Design Elements

Line

Lines are the oldest elements used by humans to express feelings or emotions. In clothing, lines refer to silhouettes. The silhouette of this evening gown is an A-line silhouette, as the garment's design features a narrow top and flared bottom.



Figure 6. Line Element Analysis

Source: Farisa Syahla, 2024

Shape

Shape results from the connection of several lines forming an area or two-dimensional plane. This evening gown features a circular skirt shape with a strapless model.



Figure 7. Shape Element Analysis

Source: Farisa Syahla, 2024

Color

Color is the most prominent design element. It can express the mood of the designed garment. The color used in this evening gown is navy, an innovative adaptation from the original Cinderella gown.



Figure 8. Color Element Analysis

Source: Farisa Syahla, 2024

Design Principles

Harmony

Harmony is a design principle that creates a sense of unity and coherence through the selection and arrangement of objects or ideas, ensuring harmony and alignment between parts. The harmony of this evening gown is evident in the overall dress, which has unity, coherence, and appropriate harmony, resulting in a harmonious garment.



Figure 9. Harmony Principle Analysis

Source: Farisa Syahla, 2024

Balance

Balance is the pleasing relationship between parts within a design, creating an attractive composition. The balance in this evening gown is seen in the symmetrical distance from the garment's center front on both the right and left sides.



Figure 10. Balance Principle Analysis

Source: Farisa Syahla, 2024

Unity

Unity is the organization of focus, balance, proportion, and rhythm to create a well-designed and harmonious whole. The use of navy color in the gown and blue in the Swarovski embellishments provides a sense of unity and coherence despite the different color intensities.



Figure 11. Unity Principle Analysis

Source: Farisa Syahla, 2024

Rhythm

Rhythm is the continuous and regular repetition of one or more elements ([Sanyoto, 2009](#)). The rhythm in this evening gown is found in the repeated application of Swarovski crystals.



Figure 12. Rhythm Principal Analysis

Source: Farisa Syahla, 2024

Center of Interest

The center of interest draws the eye to the most important part of the design. The center of interest in this evening gown is the Swarovski crystals and the strapless model with brocade tulle embellishments, which are the main features of this adapted garment.



Figure 13. Center of Interest Principle Analysis

Source: Farisa Syahla, 2024

Material Analysis

Material refers to the fabric used in making a garment. The fabric used for this evening gown includes glitter tulle for the skirt, brocade tulle for the bustier, and satin as the main fabric for the entire gown. The textures created by these fabrics are shiny, smooth, and rough on the brocade tulle parts. The choice of fabric color is crucial for evening gowns, which are typically worn for evening events. The color should give a glamorous and striking impression. The researcher chose navy, aligning with the adaptation of the Cinderella gown.

Other materials in this evening gown include decorative elements. The decorations used are brocade tulle with floral motifs and Swarovski crystals on the strapless part.

Project Evaluation

The final stage is evaluation. In this stage, the researcher conducted validation with two expert judgments regarding the assessment of the visualized adaptation of the Cinderella gown into a strapless evening gown. Data collection instruments included questionnaires filled out through Google Forms. The results of these questionnaires were used for product evaluation. Below are the assessment results from the expert judgments:

Table 1. Results of Expert Judgment Assessment

Fashion Expert Name	Percentage	Qualification
Feny Puspitasari, S.Pd., M.Ds.	85%	Very Good
Mandhe Sekar Nurindah, M.Ds	82%	Very Good

The table shows that the adapted Cinderella gown into a strapless evening gown received a very good qualification, with an average percentage score of 83.5%. The experts suggested adjusting the gown's color tone to match the original Cinderella gown and clarifying the aspects to be retained and modified in the adapted product to highlight the adaptation concept.

Conclusion

The research titled "Adaptation of Cinderella Gown into a Strapless Evening Gown with Brocade Tulle and Swarovski Embellishments" aims to create a new innovation in the form of a strapless evening gown adapted from the Cinderella gown, enhancing creativity and serving as a process for developing designer skills. The research produced a gown with a circular skirt, long torso bustier in a strapless model, and the navy color. The evening gown is adorned with brocade tulle and Swarovski crystals. Based on the research conducted with two expert judgments on the adapted Cinderella gown into a strapless evening gown, the result was a very good qualification with an average percentage score of 83.5%, with minor suggestions for improvement. Adjusting the gown's color tone to match the original Cinderella gown and clarifying the key features to be retained and modified would help emphasize the adaptation concept.

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